

## DUST MITE PROOF ENCASINGS

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Referring source information



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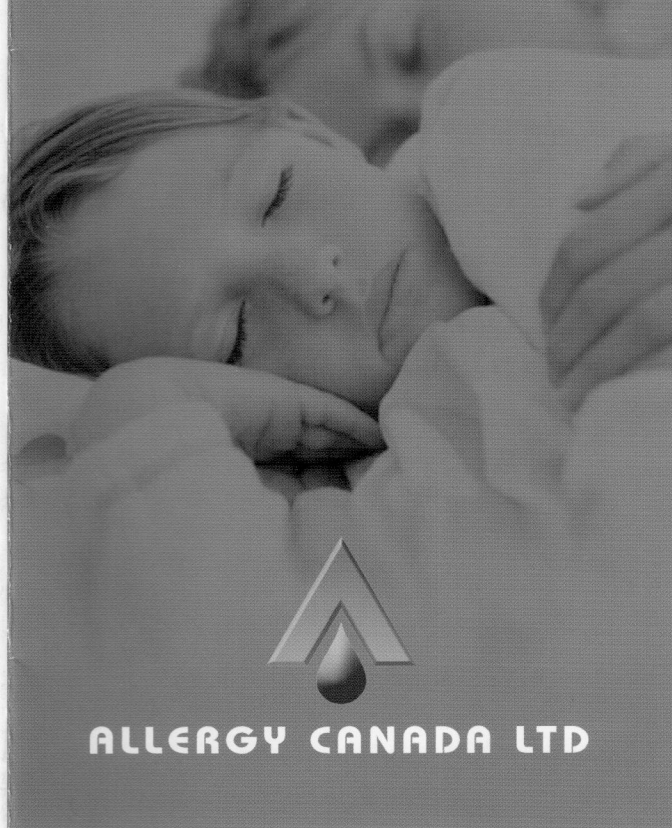
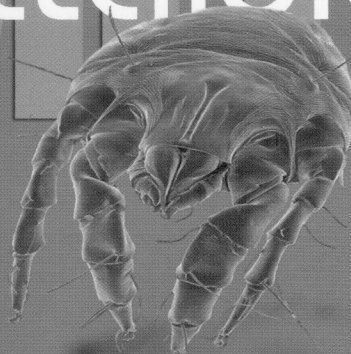
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## THE UNSEEN ENEMY

Dust mites feed on dead skin. They thrive in warm, humid, dark places: bedding, carpets, upholstery, clothing and automobile seats. Mites increase rapidly with a 30 day lifecycle and there are about 18,000 in one gram of dust. People become allergic to the lightweight airborne mite parts and feces.

## LIVING WITH HOUSE DUST ALLERGY

House Dust Mite is the most important allergy associated with ASTHMA<sup>1,3</sup> and triggers year-round itchy, watery eyes, runny and stuffy nose, wheezing, sneezing, and coughing for allergy sufferers. Symptoms can be eliminated by dust-mite proofing your home<sup>4,5</sup> and cottage<sup>6</sup>, especially the bedrooms<sup>7</sup>.

Dust mite proof encasings substantially reduce the levels of dust mites in the long term<sup>8</sup> and reduce allergy sufferers' use of inhaled steroids<sup>9</sup>, reduce eczema severity<sup>5</sup>, and prevent increases in allergen sensitivity<sup>1</sup>.

## CHILDREN WITH ASTHMA

### House Dust and Children with Asthma

Dust mite encasings for children improve asthma control<sup>1</sup>. Children who used mattress and pillow encasings and whose rooms were free of "dust collectors" showed dramatic improvements compared to uncontrolled environments<sup>1</sup>.

### New parents!

For newborns at allergic risk, sensitization to allergens can be effectively decreased through the use of **Allergy Canada** encasings<sup>2</sup>.

## STEPS TO MITE REDUCTION

1. Place zippered, airtight **Allergy Canada** encasings on pillows, mattresses and box springs.
2. Clean thoroughly on a regular basis. Vacuum frequently using a true HEPA vacuum or central vacuum system and dust with a damp or oiled cloth.
3. Remove carpets and pads. Use washable scatter rugs.
4. Avoid comforters or chenille bedspreads. Use washable bedding and wash in very hot water every week to ten days.
5. Avoid Venetian blinds, miniblinds and heavy drapes. Use washable curtains and window shades.
6. Keep closet doors closed. Avoid clothes scatter.
7. Eliminate stuffed animals. Replace with washable plastic or inflatable vinyl toys.
8. Use enclosed bookcases and curio cabinets instead of open shelves.
9. Use easily cleaned decorations such as framed pictures instead of dried flower arrangements and wall hangings. Have fewer knick-knacks.
10. Place a filter or cheesecloth under the faceplate of bedroom heating vents. Change or clean air conditioner and furnace filters often.
11. Never allow pets in the bedroom.
12. Keep humidity at 50% or less.

*To help maintain a dust-mite free home, visit our website for the complete line of household products.*



## ELIMINATING DUST MITES

While pillows and mattresses cannot be cleaned effectively to eliminate mites, mite and pet allergens on mattresses are reduced significantly by anti-mite encasings.<sup>11</sup>

**Allergy Canada** encasings are the ONLY products we know that have been rigorously **TESTED** and **PROVEN TO BE DUST MITE PROOF**.

### DURABLE AND COMFORTABLE ZIPPERED PILLOW, MATTRESS & BOX SPRING ENCASINGS

Allergy sufferers do not have to sacrifice comfort for an effective dust-proof barrier. With **Allergy Canada** products, you can have both protection and comfort.

The tough, two-ply knitted, full mattress protectors have an enclosed zippered edge, and while waterproof and dust mite impermeable, **Allergy Canada's** deluxe covers have a soft fabric-like feel.

**Allergy Canada** dust-mite proof mattress and pillow encasings are manufactured under strict control, with premium quality materials, special anti-tear lockstitch construction and washable zippers that will not corrode or rust.

*Encasings should be changed every three years. To extend the life of the covers, protect against excessive heat.*

*No refunds or exchanges on items that have been opened and removed from package. All products are guaranteed against manufacturer's defects for three years.*

## 3 LEVELS OF PROTECTION

Your bed has millions of dust mites. Every night exposes you to a large quantity of allergy-causing particles. When you move at night during sleep, allergens are dispersed into the air and you inhale them into your nose and lungs. Encasing your pillow, mattress and box spring are important for allergy relief and a cleaner sleeping environment.

**Level 1 - ECONOMY** An economical choice for effective allergen avoidance. The breathable membrane moves perspiration away from the body 5-10 times faster than other membranes and is topped with a layer of Tricot fabric to add softness, keeping one cool and comfortable in sleep. Outperforms typical urethane encasings in both allergen protection and comfort. Hot water washable, air dry. All encasings have the recommended 3 year guarantee. Simply zip the encasing over the mattress and place bed linens on top.

**Level 2 - STANDARD** High quality encasings made from 100% natural cotton providing a soft barrier fabric that is comfortable. Simply machine wash and dry once a year. This product will act as an effective allergen barrier encasing that zips around the mattress to contain allergens and provides a healthy, restful night's sleep. These encasings bring relief to dust mite allergy sufferers, and act more effectively than basic protection against dust mites and their allergen particles.

**Level 3 - PREMIUM** The ultimate in allergy protection, these fine cotton-like linens give luxurious feeling and are breathable, providing complete protection as they create a barrier between you and offending allergens. These are the most advanced allergy encasings, with a mean pore size of 2.5 microns or less.

**Allergy Canada** encasings are  
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