



# Using the Nutrition Facts Table: % Daily Value

## How to CHOOSE

The Nutrition Facts table gives you information on calories and 13 core nutrients. Use the amount of food and the % Daily Value (% DV) to choose healthier food products.

Follow these three steps:

### 1 LOOK at the amount of food

Nutrition Facts are based on a specific amount of food (also known as the serving size). Compare this to the amount you actually eat.

### 2 READ the % DV

The % DV helps you see if a specific amount of food has a little or a lot of a nutrient.

5% DV or less is **a LITTLE**  
15% DV or more is **a LOT** } This applies to all nutrients.

### 3 CHOOSE

Make a better choice for you. Here are some nutrients you may want...

#### less of

- Fat
- Saturated and trans fats
- Sodium

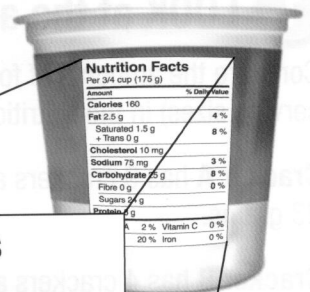
#### more of

- Fibre
- Vitamin A
- Calcium
- Iron

#### Here is an example of how to choose:

You are at the grocery store looking at yogurt. The small container (175 g) of yogurt you pick has **a little** fat (4% DV) and **a lot** of calcium (20% DV) – this is a better choice if you are trying to eat less fat and more calcium as part of a healthy lifestyle!

Yogurt



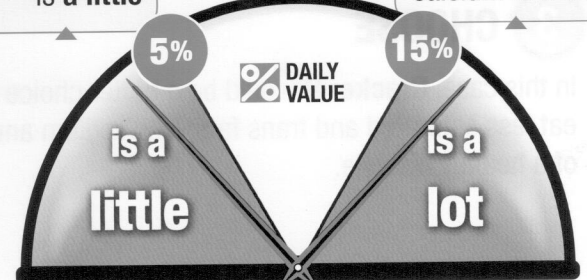
#### Nutrition Facts

Per 3/4 cup (175 g)

Amount	% Daily Value
<b>Calories</b> 160	
<b>Fat</b> 2.5 g	<b>4 %</b>
Saturated 1.5 g + Trans 0 g	<b>8 %</b>
<b>Cholesterol</b> 10 mg	
<b>Sodium</b> 75 mg	<b>3 %</b>
<b>Carbohydrate</b> 25 g	<b>8 %</b>
Fibre 0 g	<b>0 %</b>
Sugars 24 g	
<b>Protein</b> 8 g	
Vitamin A 2 %	Vitamin C 0 %
Calcium 20 %	Iron 0 %

4% DV of fat  
is **a little**

20% DV of  
calcium is **a lot**



## How to COMPARE

Use the amount of food and the % Daily Value (% DV) to compare and choose healthier food products.

Follow these three steps:

### 1 LOOK at the amounts of food

Compare the amounts of food (also known as the serving sizes) in the Nutrition Facts tables.

**Cracker A** has 9 crackers and weighs 23 grams.

**Cracker B** has 4 crackers and weighs 20 grams.

Because the weights are similar, you can compare these Nutrition Facts tables.

### 2 READ the % DVs

Since you are comparing crackers, you may want to look at the % DVs for saturated and trans fats, sodium and fibre.

**Cracker A** has 13% DV for saturated and trans fats, 12% DV for sodium and 4% DV for fibre.

**Cracker B** has 2% DV for saturated and trans fats, 4% DV for sodium and 12% DV for fibre.

**Remember: 5% DV or less is a little and 15% DV or more is a lot.** This applies to all nutrients.

### 3 CHOOSE

In this case, **Cracker B** would be a better choice if you are trying to eat less saturated and trans fats, less sodium and more fibre as part of a healthy lifestyle.

Use the Nutrition Facts table and *Eating Well with Canada's Food Guide* to make healthier food choices.

#### Cracker A

##### Nutrition Facts

Per 9 crackers (23 g)

Amount	% Daily Value
<b>Calories</b> 90	
<b>Fat</b> 4.5 g	<b>7 %</b>
Saturated 2.5 g + Trans 0 g	<b>13 %</b>
<b>Cholesterol</b> 0 mg	
<b>Sodium</b> 280 mg	<b>12 %</b>
<b>Carbohydrate</b> 12 g	<b>4 %</b>
Fibre 1 g	<b>4 %</b>
Sugars 0 g	
<b>Protein</b> 3 g	
Vitamin A 0 %	Vitamin C 0 %
Calcium 2 %	Iron 8 %

#### Cracker B

##### Nutrition Facts

Per 4 crackers (20 g)

Amount	% Daily Value
<b>Calories</b> 90	
<b>Fat</b> 2 g	<b>3 %</b>
Saturated 0.3 g + Trans 0 g	<b>2 %</b>
<b>Cholesterol</b> 0 mg	
<b>Sodium</b> 90 mg	<b>4 %</b>
<b>Carbohydrate</b> 15 g	<b>5 %</b>
Fibre 3 g	<b>12 %</b>
Sugars 1 g	
<b>Protein</b> 2 g	
Vitamin A 0 %	Vitamin C 0 %
Calcium 2 %	Iron 8 %

#### Did you know?

You may be able to compare products that don't have similar amounts of food.

For example, you could compare the % DVs of a bagel (90 g) to the % DVs of 2 slices of bread (70 g) because you would most likely eat either amount of food at one meal.



**DAILY  
VALUE**

[healthycanadians.gc.ca/dailyvalue](http://healthycanadians.gc.ca/dailyvalue)

